

Section 22

From: s 47F
Sent: Monday, June 24, 2024 6:30 PM
To: s 47F
Cc: s 47F
Subject: Un-dated Phase Formal Cost estimates

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Hi s 47F and s 47F,

As per processes and previous work we need to formally get estimates approved. If you could arrange to have signed and sent back that would be great.

- These are all as per the agreed SOW costs for the un-dated phase. Given we’re waiting for a few elements to be confirmed on film we have started with:
- Etainer fees across ACM, planning and creative
 - Digital display
 - Content & social
 - Adbank

We’ll formalise the TVC costs once we have confirmation on the Authorisation message, hopefully this week.

Please let me know if there are any questions.

Thanks,

s 47F

s 47F
General Manager

s 47F
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2023 Award for Culture & Bravery—B&T
2022 Creative & Agency of the Year—AdNews
2022 Branding, Design & CX Agency of the Year—B&T
2021 Australia’s Most Effective Agency—WARC
2021 NSW Agency of the Year—B&T
2020 APAC & Australia Effectiveness Grand Prix—Effies
2020 Agency of the Year & Culture Award—Mumbrella
2019 Agency of the Year—Effies & Campaign Brief
2019 NSW, Advertising & Agency of the Year—B&T

We acknowledge the traditional custodians of the land on which we work, the Gadigal people of the Eora nation, and pay our respects to their Elders past, present and future.