	Client:	AEC		Production Company:	Mighty Nice		
	Title:	FEDERAL ELECTION - UNDATED PHASE					
	Creative Director:	s 47F					
KIWIE	Geauve Director:						
Please note this is an indicative sched	lule only and subject to final scripts,	Directors Treatment, Client approvals and t	hird party availability.				
		once full production estimate has been app					
Please note more time may be neede							
riease note more time may be neede	u ii speciai costume, art dept or set	oulus, coi oi visual FA are required.					
MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	CATHEDAY	CUNDAY	
MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY	SUNDAY	
						Day 0	
						WRIT ISSUED	
						BMF to update all digital & OOH	
						assets	
						AEC to approve	
						CoR LIVE (OOH, Social & Digital)	
						& Disinfo LIVE	
						C DISTING ET VE	
The second secon			0200000	10.000			
Day 1	Da	/ 2 Day 3	Day 4		Day 7	Day 8	
Record & soundmix VO for radio, TV and social CoR edits	Commence rollout for Voter Service	s & Formality		BMF upload TVC and social outputs for Formality and VS to Adbank			
Record & soundmix for radio, TVC							
and social - VS & Formality							
CAB approval							
AEC to approve							
CoR LIVE (TV, Radio, Integrated							
Partnerships, Social)	1 Name 200		0_4/20000420	<u>0_</u> 0000000000			
Day 7	Da	/ 8 Day 9	Day 10	Day 1:	Day 12	Day 13	
AEC to approve Formality & VS TV + Radio							
Ongoing BMF support to resupply asse	ets						
Day 14	Day	15 Day 16	Day 17	Day 18	Day 19	Day 20	
· · · · · · · · · · · · · · · · · · ·							
VS & Formality LIVE							
D 24	5	22	5 2	E 30		D 07	
Day 21	Day	22 Day 23	Day 24	Day 25	Day 26	Day 27	