Minute



Classification: OFFICIAL File reference: xxx

To: Tom Rogers, Electoral Commissioner

Jeff Pope, Deputy Electoral Commissioner Through:

Kath Gleeson, National Election Manager

Michael Lynch, First Assistant Commissioner – Electoral Integrity and Operations Matt Haigh, Assistant Commissioner - Electoral Integrity and Communications

Subject: For action - referendum advertising campaign: media plans

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Purpose

This minute:

• provides an overview of the multi-channel media placement plans for the AEC's referendum advertising campaign

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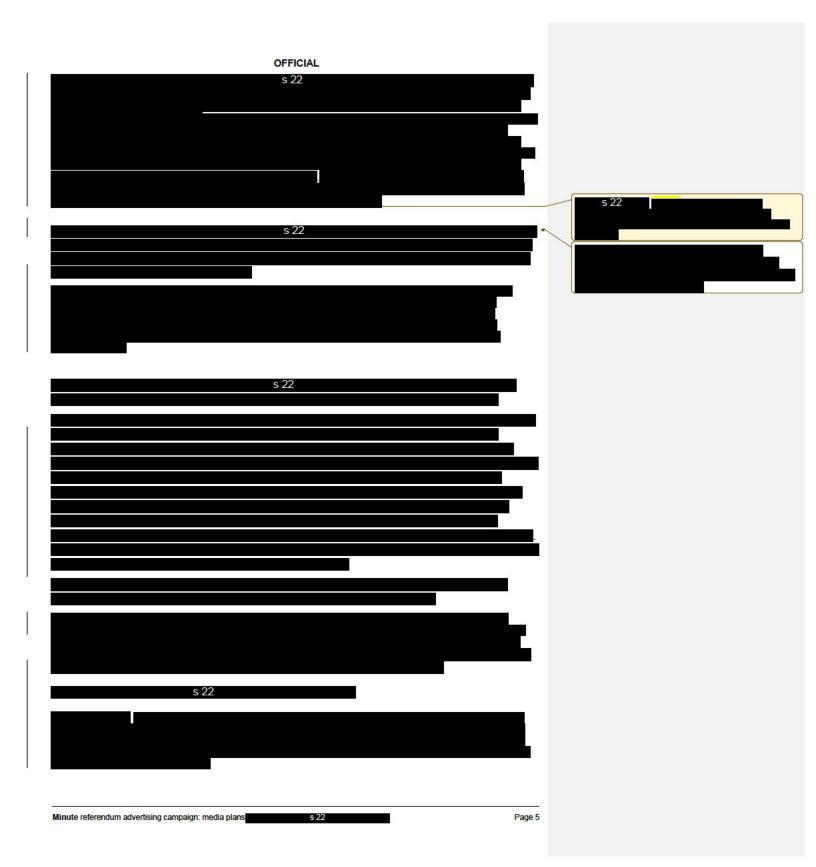
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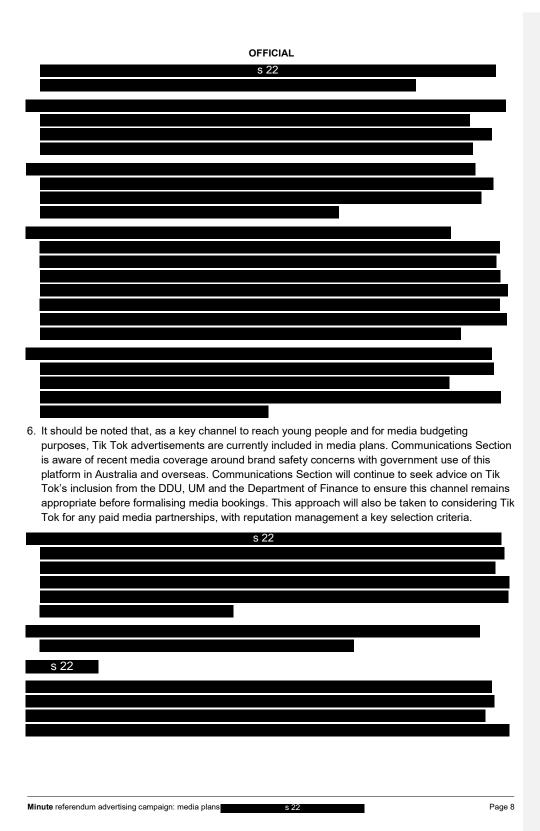
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Elena Dimcevska A/g Director, Communications 27/03/2023	
Tom Rogers Electoral Commissioner	
Signature	
Date /	

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