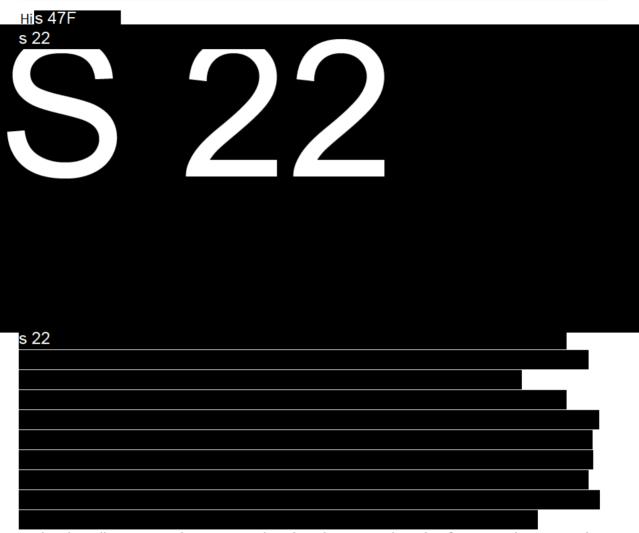
From: s 47F To: s 47F

Cc: Evan Ekin-Smyth; s 47F

Subject: FYI only update: Ex Comms - disinformation prep [SEC=OFFICIAL]

Date: Monday, 9 January 2023 1:07:00 PM



We're also talking to UM about potential paid media partnerships that focus on education and disinfo, with the likes of:

- \$ 22
- A youth social media platform (like \$ 22 or Tik Tok) for young people, including First
- A youth social media platform (like S 22 or Tik Tok) for young people, including First Nations Australians.

The partnership approach will likely go to ELT in early February.

s 22			
s 22			

