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Minute



Classification: OFFICIAL File reference: xxx

To: Tom Rogers, Electoral Commissioner

Jeff Pope, Deputy Electoral Commissioner

Kath Gleeson, National Election Manager

Michael Lynch, First Assistant Commissioner – Electoral Integrity and Operations Matt Haigh, Assistant Commissioner - Electoral Integrity and Communications

Subject: For action - referendum advertising campaign: media plans s 22

Purpose

This minute:

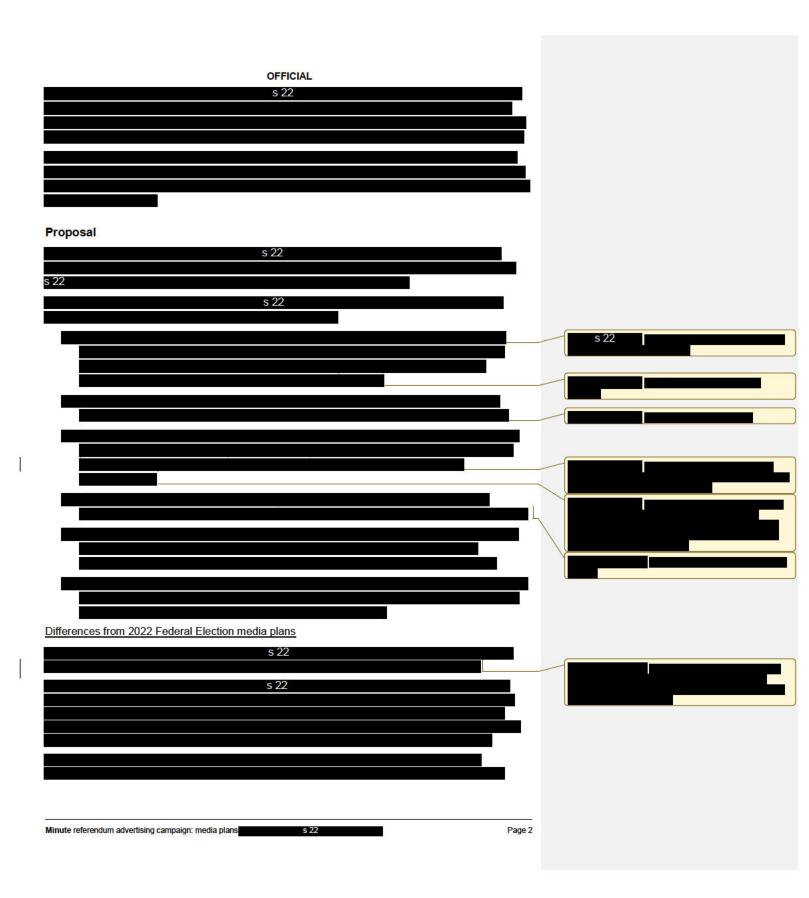
provides an overview of the multi-channel media placement plans for the AEC's referendum advertising campaign

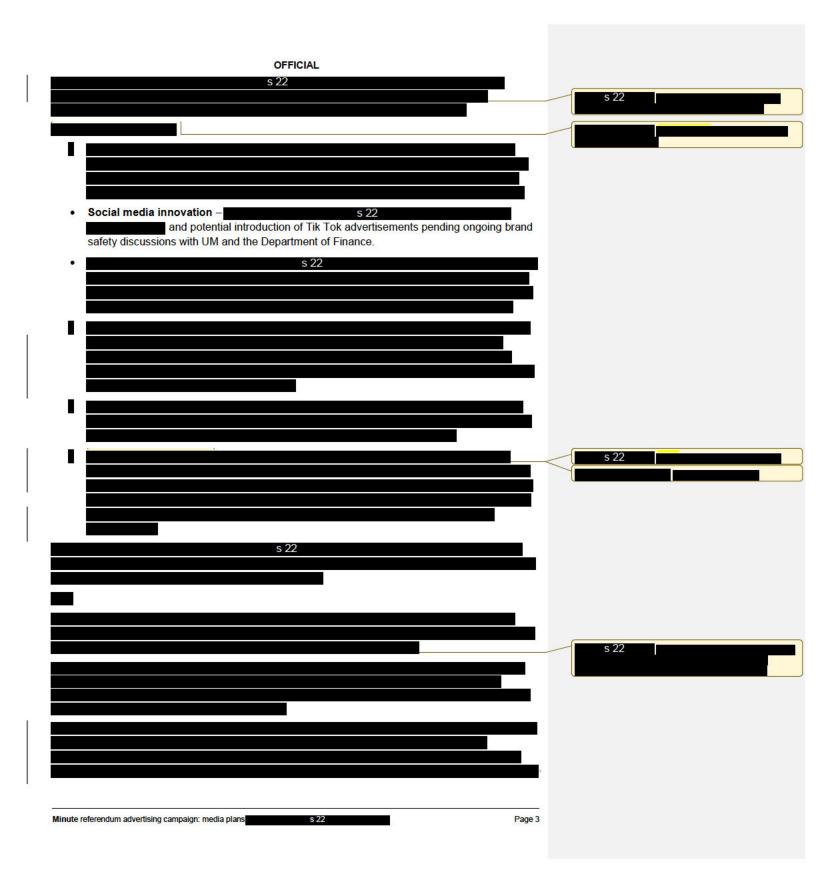
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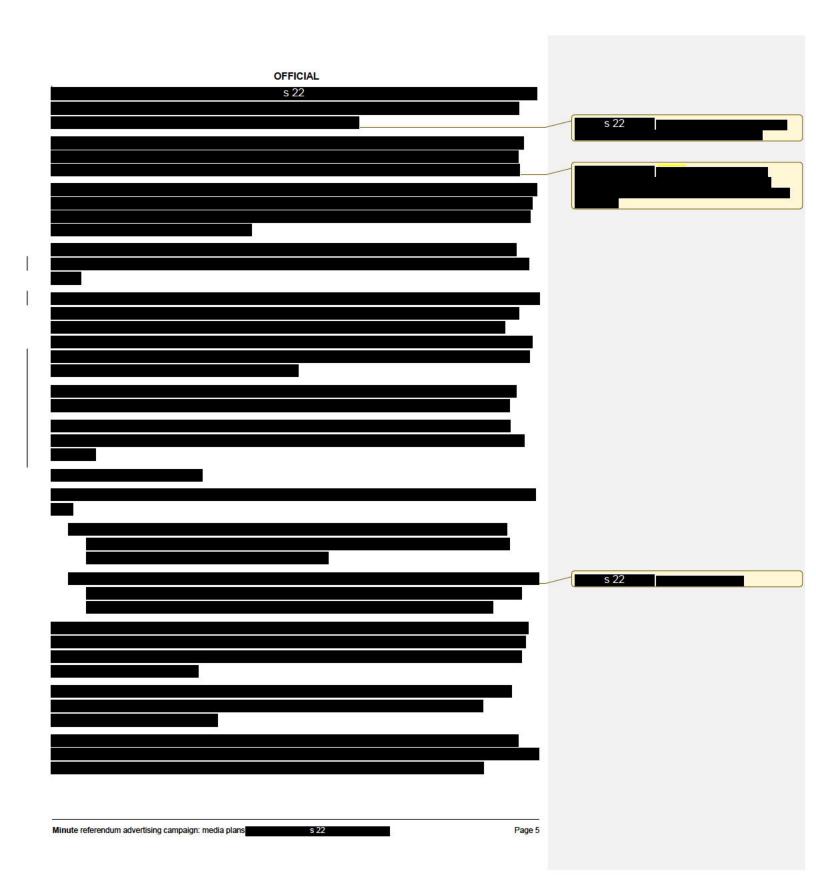


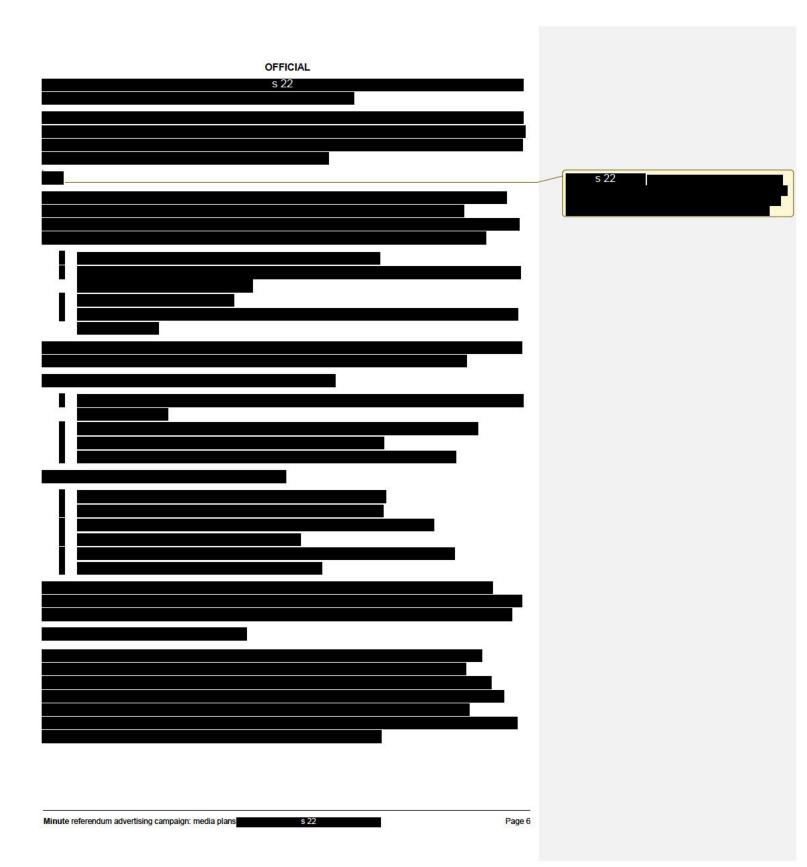


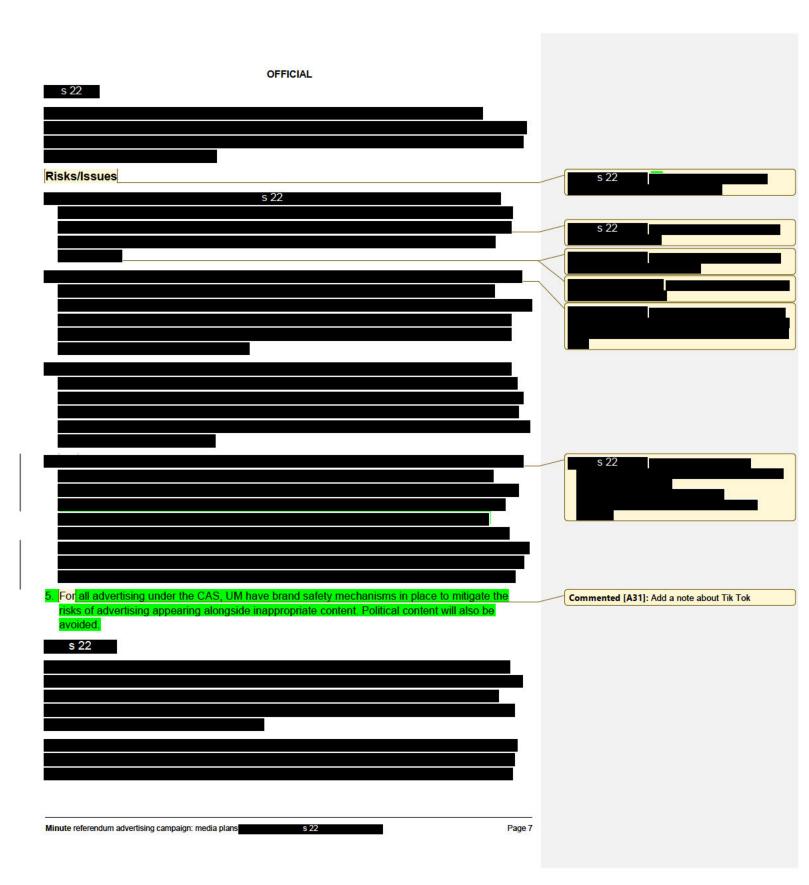
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Elena Dimcevska A/g Director, Communications 20/03/2023	
	Tom Rogers Electoral Commissioner
	Signature
	Date / /

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