
From: 47F
Sent: Monday, 13 May 2019 6:53 PM
To: 47F
Cc: 47F
Subject: RE: Authorisation of Liberal Party digital electoral advertising on online news sites [SEC=UNCLASSIFIED]

Hi 47F

Thank you for confirming the action you are taking to clarify the authorisation details on the Liberal Party's digital banner advertisements.

We only received a screenshot of the ad on the New Daily website, so cannot provide a link. The issue with this ad was that there was plenty of space to include an authorisation. Also while there probably was a link in the actual ad to the Liberal Party website, the link was not as apparent from the image as the links on the other Liberal Party digital banner ads we saw.

Yours sincerely

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