Anastasia Batten

From: Julie Igglesden

Sent: Sunday, 27 June 2021 10:55 AM

To: Alex Morris; Anastasia Batten

Subject: FW: Invitation to selected briefing session from Facebook on misinformation /

disinformation [SEC=OFFICIAL]

FYI

Julie Igglesden | Electoral Interference Coordinator

Digital Technology & Communications Branch

Australian Electoral Commission

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Make sure you're **enrolled to vote.** Visit <u>www.aec.gov.au</u>

From: S 22 @fb.com>
Sent: Friday, 25 June 2021 5:39 PM
To: S 22 @fb.com>

Cc:s 22 @fb.com>; s 22 @fb.com> s 22 @fb.com>

Subject: Re: Invitation to selected briefing session from Facebook on misinformation / disinformation

CAUTION: This email originated from outside of the Australian Federal Government. Do not click links or open attachments unless you recognise the sender and know the content is safe.

Hi all

Thank you very much for being able to join yesterday's session. We very much appreciated you taking the time, and hope that you found it useful.

We promised to follow up with a number of resources:

- Our response to the voluntary industry code on misinfo and disinfo (full response available here; blog post available here)
- Our Transparency Centre, which Jenna outlined provides more information about our global approach to misinformation, can be found here
- The Facebook political ads library can be found at facebook.com/ads/library and you can find the tool that allows you to view aggregated spending at facebook.com/ads/library/report
- The vaccine acceptance dashboard that we discussed can be found here. (Note that you may need to adjust the country in the top left corner to Australia.)
- And, finally, the public dashboard for COVID-19 content via CrowdTangle is available here.

We very much want to continue the conversation about how we can work closer with the Australian Government in combatting misinformation and disinformation. Please don't hesitate to get in touch with any questions, and we would be very happy to discuss any of the areas covered with you further.

Hope you all have a great weekend – cheers



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Subject: FW: Invitation to selected briefing session from Facebook on misinformation / disinformation

Hi all

Thank you very much for confirming your availability for this session tomorrow. We're very much looking forward to seeing you there.

Please find dial-in details below for a conversation via Zoom.

We know government IT systems often make videoconferencing tricky, but we understand Zoom is the option that generally works for the greatest number of agencies. It also provides options to dial-in over the phone if needed (however, we recommend joining via video if possible as there will be slides).

Please don't hesitate to let us know if you have questions in the meantime. Look forward to seeing you then.



is inviting you to a scheduled Zoom meeting.

Time: Jun 24, 2021 12:00 PM Canberra, Melbourne, Sydney

Join Zoom Meeting

https://fb.zoom.us/j/93202437668

Meeting ID: 932 0243 7668

Passcode: 1234 One tap mobile

- +16699006833,,93202437668#,,,,*1234# US (San Jose)
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Dial by your location

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162.255.36.11 (US East)

115.114.131.7 (India Mumbai)

115.114.115.7 (India Hyderabad)

213.19.144.110 (Amsterdam Netherlands)

213.244.140.110 (Germany)

103.122.166.55 (Australia Sydney)

103.122.167.55 (Australia Melbourne)

149.137.40.110 (Singapore)

64.211.144.160 (Brazil)

69.174.57.160 (Canada Toronto)

65.39.152.160 (Canada Vancouver)

207.226.132.110 (Japan Tokyo)

149.137.24.110 (Japan Osaka)

Meeting ID: 932 0243 7668

Passcode: 1234

Subject: Invitation to selected briefing session from Facebook on misinformation / disinformation

Hi all

I would like to invite you to a small briefing session that Facebook is holding for government officials on misinformation and disinformation.

We've received a number of inquiries from different parts of the federal government about Facebook's approach to misinformation or disinformation. We thought it might be helpful to provide the opportunity to invite you – a select number of contacts within the Australian Government – to join a briefing session on our policies on misinformation or disinformation (especially relating to COVID), the recent <u>voluntary industry code</u> that we have signed up to, or Facebook's transparency report that was prepared in response to that code (blog post <u>here</u> and full report <u>here</u>).

If you would like to join, details are below:

Date: this coming Thursday, 24 June

Time: 12.00 - 1.00 pm

Format: Over Zoom (details to be provided on RSVP)

Attendees: A small number of selected Australian Government officials working on misinformation or

disinformation issues.

RSVP: By reply email before cob Tuesday 22 June.

We'll make sure there is sufficient time for Q&A and discussion to cover any questions you may have. Please feel free to let us know beforehand if you have any questions about this session.

Hope to see you there.



