

From: s 22
To: EIAT; Julie Igglesden; s 22
Cc: Social Media; Authorisation Section; EIAT; s 22; Matthew Haigh; s 22; s 22; s 22; s 22; Alex Morris
Subject: Re: FB/AEC/EIAT Liaison [SEC=OFFICIAL:Sensitive]
Date: Monday, 25 October 2021 8:20:18 AM
Attachments: [image001.gif](#)
[image002.gif](#)
[image003.gif](#)
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[image014.gif](#)

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Terrific – thanks Anastasia. That sounds great – would very much appreciate if you could send over Microsoft Teams details.

Cheers

s 22

From: EIAT <EIAT@aec.gov.au>
Date: Friday, 22 October 2021 at 12:43 pm
To: s 22 @fb.com>, Julie Igglesden <Julie.Igglesden@aec.gov.au>, s 22 s 22 @fb.com>
Cc: Social Media <socialmedia@aec.gov.au>, Authorisation Section <authorisationsection@aec.gov.au>, EIAT <EIAT@aec.gov.au>, s 22 s 22 @fb.com>, Matthew Haigh <Matthew.Haigh@aec.gov.au>, s 22 s 22 @fb.com>, s 22 @fb.com>, s 22 @fb.com>, Alex Morris <Alex.Morris@aec.gov.au>
Subject: RE: FB/AEC/EIAT Liaison [SEC=OFFICIAL:Sensitive]

Hi s 22,

Thank you for coming back to us with this and for your detailed response.

We would very much appreciate meeting with you next week to discuss the scenarios further. If still available, Thursday 28 October from 9:30am suits us and the relevant EIAT subset best.

Would you like me to circulate a Teams invite?

Kind regards,

Anastasia Batten | Senior Electoral Interference Officer

Digital Technology & Communications Branch

Australian Electoral Commission

T: (03) 9285 7139 **X:** s 22

From: s 22 @fb.com>
Sent: Tuesday, 19 October 2021 6:19 PM
To: Julie Igglesden <Julie.Igglesden@aec.gov.au>; s 22 @fb.com>
Cc: Social Media <socialmedia@aec.gov.au>; Authorisation Section <authorisationsection@aec.gov.au>; EIAT <EIAT@aec.gov.au>; s 22 @fb.com>; Matthew Haigh <Matthew.Haigh@aec.gov.au>; s 22 @fb.com>; s 22 @fb.com>; s 22 @fb.com>; Alex Morris <Alex.Morris@aec.gov.au>
Subject: Re: FB/AEC/EIAT Liaison [SEC=OFFICIAL:Sensitive]

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Hi Julie and team

Hope that you're all well, and enjoying some newfound freedoms.

Sounds like it would be worth us catching up soon. Would any of the following times work on your end?

- Monday 25 Oct, 3.30 – 4.30 pm
- Tuesday 26 Oct, 3.30 – 4.30 pm
- Thursday 28 Oct, 9.30 – 10.30 am

We've reviewed the scenarios and have attached a first draft response. We've left two scenarios blank, as we have a range of questions for you on how you envisage these scenarios working from the government side before we can provide advice about our response. It would be great to discuss next week.

Next week, we should also discuss some of the "outcomes sought from platforms" – in particular, this suggestion that content should be suspended while it's under review.

Look forward to catching up soon.

Cheers

s 22

From: Julie Igglesden <Julie.Igglesden@aec.gov.au>
Date: Thursday, 16 September 2021 at 3:37 pm
To: s 22 @fb.com>; s 22 @fb.com>
Cc: Social Media <socialmedia@aec.gov.au>; Authorisation Section <authorisationsection@aec.gov.au>; EIAT <EIAT@aec.gov.au>; s 22 @fb.com>; s 22 @fb.com>; s 22 @fb.com>; Matthew Haigh <Matthew.Haigh@aec.gov.au>; s 22 @fb.com>; s 22 @fb.com>; s 22 @fb.com>; Alex Morris <Alex.Morris@aec.gov.au>
Subject: RE: FB/AEC/EIAT Liaison [SEC=OFFICIAL:Sensitive]

Afternoon s 22

Apologies for the delayed reply, and thank you for your consideration of the scenarios.

Alex from our social media team is kicking off testing of the portal this week, and regarding a 'go live' date, we would be keen to kick off as soon as available. As you would have noticed, the commentary around electoral matters is increasing and we have a few leads that would be good for us to use as live examples to further test out our processes before we get any closer to the event.

We will loop back on a couple of the other points shortly, however would like to aim to chat regarding public engagement early next month? If you have a couple of times that work for your team, we will see how we can fit in.

Many thanks,
Julie

From: s 22 [redacted]@fb.com>
Sent: Tuesday, 7 September 2021 9:44 AM
To: Julie Igglesden <Julie.igglesden@aec.gov.au>; s 22 [redacted]@fb.com>
Cc: Social Media <socialmedia@aec.gov.au>; Authorisation Section <authorisationsection@aec.gov.au>; EIAT <EIAT@aec.gov.au>; s 22 [redacted]@fb.com>; s 22 [redacted]@fb.com>; Matthew Haigh <Matthew.Haigh@aec.gov.au>; s 22 [redacted]@fb.com>; s 22 [redacted]@fb.com>
Subject: Re: FB/AEC/EIAT Liaison [SEC=OFFICIAL:Sensitive]

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s 22 [redacted]

Hi Julie

Thanks very much for the follow-up, much appreciated. Hope you and the team are doing well in lockdown.

Appreciate you providing this list of scenarios - we're working through our responses and hope to be able to provide something shortly.

Just to follow up on the additional items you've raised:

- Thanks very much for providing these email addresses. We've now onboarded them to the

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s 47G(1) [redacted]

The next question is to decide on a 'go live' date. We are happy for it to go live any time from next week - let us know if you have a preference.

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as we mentioned in our call, we are able to consider *all* AEC referrals sent to us against our Community Standards and local law, regardless of what the category is called or what category is selected. For that reason, we think it's important not to focus too much on the wording of the categories.

That said, we acknowledge your feedback that the current category names may not hold a lot of meaning for AEC staff, given they are primarily drawn from Facebook's Community Standards. To address the AEC's feedback, we'd be happy to include a category called "elections" which could cover all content or referrals from the AEC relating to electoral law, including relating to disclosures.

- We'd be very happy to arrange another meeting with the team to discuss your point about public engagement.
- On CrowdTangle, we will once again make a number of public dashboards available relating to the Australian election which should be able to assist the AEC with understanding what content is being discussed on our platform. We'll be able to provide more information about this closer to the election.

Let us know when it may be best to catch up with you and the working group again.

Much appreciated - cheers

s 22

From: Julie Igglesden <Julie.igglesden@aec.gov.au>

Date: Monday, 30 August 2021 at 6:04 pm

To: s 22 <s22@fb.com> s 22 <s22@fb.com>

Cc: Social Media <socialmedia@aec.gov.au>, Authorisation Section

<authorisationsection@aec.gov.au>, EIAT <EIAT@aec.gov.au> s 22

s 22 <s22@fb.com> s 22 <s22@fb.com>, Matthew Haigh

<Matthew.Haigh@aec.gov.au>

Subject: RE: FB/AEC/EIAT Liaison [SEC=OFFICIAL:Sensitive]

Good Afternoon s 22 and s 22

I hope you are both going ok whilst we all travel through varying iterations of lockdown restrictions. WFH is well ingrained in us all now however still presents its challenges!

Bringing this one back up to the top of the inbox as we look to progress preparations for the federal election on behalf of the EIAT and AEC.

As promised, attached is the previously mentioned list of scenarios we anticipate will require a plan of action between ourselves and other EIAT members ahead of a full federal electoral event. We would appreciate receiving your considered response, noting that some will fit easily within processes we have already discussed and some, in particular those where another EIAT agency is listed as referring, may not be able to sit within the AEC portal process. Happy to talk through if it is easier, including with relevant other agencies represented if required.

We would also like to raise the following previous actions or points for discussion:

Process for whitelisting of AEC email addresses for portal use (the three group access mailboxes cc'ed here)

- Pursuing further information on plans for and function of CrowdTangle and seeking access for relevant AEC staff [once the mentioned pivot has occurred to a federal election focus]
- Request to arrange for relevant Facebook staff to meet with AEC Communications staff regarding the public engagement options open for collaboration
- Confirmation as articulated below, of any further avenues to amend categorisation within AEC portal esp. with reference to legal requests
- Sharing of the PowerPoint used on 19 July to allow us to reference re. portal functionality

Please don't hesitate to give me a call on any of the above,

Kind Regards

Julie

s 22

From: EIAT <EIAT@aec.gov.au>

Sent: Tuesday, 20 July 2021 9:52 AM

To: s 22 <[REDACTED]@fb.com>; s 22 <[REDACTED]@fb.com>

Cc: Julie Igglesden <Julie.Igglesden@aec.gov.au>; EIAT <EIAT@aec.gov.au>; Social Media <socialmedia@aec.gov.au>; Authorisation Section <authorisationsection@aec.gov.au>

Subject: FB/AEC/EIAT Liaison [SEC=OFFICIAL]

Hi s 22

Thank you for your time yesterday, insightful and helpful as always.

Just touching base to follow up on a couple of things. Firstly, the AEC would like to 'whitelist' three email addresses for portal use, can you please advise how we progress this?

Separately, Louise has asked me to reiterate that we don't consider "other" to be sufficiently tailored for our authorisations issues, which involve conduct contrary to our Act. We understand there may not be scope to add in a specific option for this, particularly given the portal layout aligning with FB specific policies/standards/terms etc., however just thought we would raise it again to determine if there's any alternative/direct legal avenue.

May we please also have a copy of the PowerPoint slides? Thanks again to s 22 for facilitating!

Kind regards,

Anastasia Batten | Senior Electoral Interference Officer

Digital Technology & Communications Branch

Australian Electoral Commission

T: (03) 9285 7139 X: s 22

From: EIAT

Sent: Thursday, 8 July 2021 3:56 PM

To: s 22 <[REDACTED]@fb.com>

Subject: RE: Follow up from last meeting [SEC=OFFICIAL]

Thanks s 22 just sent through!

See you then

Anastasia Batten | Senior Electoral Interference Officer

Digital Technology & Communications Branch

Australian Electoral Commission

T: (03) 9285 7115 X: s 22

From: s 22 <[REDACTED]@fb.com>

Sent: Thursday, 8 July 2021 2:29 PM

To: EIAT <EIAT@aec.gov.au>; s 22 <[REDACTED]@fb.com>

Cc: Julie Igglesden <Julie.Igglesden@aec.gov.au>; EIAT <EIAT@aec.gov.au>; s 22 <[REDACTED]@fb.com>; s 22 <[REDACTED]@fb.com>

Subject: Re: Follow up from last meeting [SEC=OFFICIAL]

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Hi Anastasia

Not a problem, I know it can be tough to coordinate a number of diaries!

19 July at 12pm works for us, we can talk through the functionality of the tool and then have time for Q&A at the end of the session.

Would you like to send the invite with your Microsoft Teams link? From our side it will be s 22 <[REDACTED]>, myself, s 22 <[REDACTED]> and s 22 <[REDACTED]> (CC'd).

Many thanks

s 22

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s 22

s 22 <[REDACTED]>, Australia

Level 41, Tower Two, 200 Barangaroo Avenue, Sydney NSW 2000, Australia

s 22 <[REDACTED]> | s 22 <[REDACTED]@fb.com>

[Facebook](#)

From: EIAT <EIAT@aec.gov.au>

Date: Thursday, 8 July 2021 at 1:20 PM

To: s 22 <[REDACTED]@fb.com>, s 22 <[REDACTED]@fb.com>

Cc: Julie Igglesden <Julie.Igglesden@aec.gov.au>, EIAT <EIAT@aec.gov.au>

Subject: RE: Follow up from last meeting [SEC=OFFICIAL]

Hi s 22

Apologies for the delay in response – I was just consulting relevant parties here.

12pm on Monday 19 July would be great, if still possible?

Thank you.

Kind regards,

Anastasia Batten | Senior Electoral Interference Officer

Digital Technology & Communications Branch

Australian Electoral Commission

T: (03) 9285 7115 X: s 22

From: s 22 <[REDACTED]@fb.com>

Sent: Wednesday, 7 July 2021 2:43 PM

To: Anastasia Batten <Anastasia.Batten@aec.gov.au>; s 22 <[REDACTED]@fb.com>

Cc: Julie Igglesden <Julie.Igglesden@aec.gov.au>; EIAT <EIAT@aec.gov.au>

Subject: Re: Follow up from last meeting [SEC=OFFICIAL]

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Hi Anastasia

Yes absolutely, very happy to discuss the Portal's functionality initially. We'll invite two of our colleagues who manage the tool to this discussion, as they are best placed to answer any questions.

Can you suggest a time from the availability below that would work for you?

Fri 16 July – 12.00-12.45, 14.00-14.45

Mon 19 July – between 12 and 1400

Thurs 22 July – between 1400 and 1600

Many thanks

s 22

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s 22

s 22, Australia

Level 41, Tower Two, 200 Barangaroo Avenue, Sydney NSW 2000, Australia

s 22 | s 22 <[\[REDACTED\]@fb.com](mailto:[REDACTED]@fb.com)>

[Facebook](#)

From: Anastasia Batten <Anastasia.Batten@aec.gov.au>

Date: Wednesday, 7 July 2021 at 2:35 PM

To: s 22 <[\[REDACTED\]@fb.com](mailto:[REDACTED]@fb.com)>; s 22 <[\[REDACTED\]@fb.com](mailto:[REDACTED]@fb.com)>

Cc: Julie Igglesden <Julie.Igglesden@aec.gov.au>; EIAT <EIAT@aec.gov.au>

Subject: RE: Follow up from last meeting [SEC=OFFICIAL]

Hi s 22

Thanks for reaching out. Prior to scheduling a meeting to set up our portal account, can we please have a separate chat about the portal's functionality?

We have three different teams with interest in utilising the portal and to determine how we can best accommodate this, it would be great to get some more information. E.g. can the AEC have more than one mailbox with portal access? Hopeful to discuss further.

Kind regards,

Anastasia Batten | Senior Electoral Interference Officer

Digital Technology & Communications Branch

Australian Electoral Commission

T: (03) 9285 7115 X: s 22

From: s 22 <[REDACTED]@fb.com>

Sent: Thursday, 1 July 2021 4:20 PM

To: s 22 <[REDACTED]@fb.com>; EIAT <EIAT@aec.gov.au>

Cc: Julie Igglesden <julie.igglesden@aec.gov.au>

Subject: Re: Follow up from last meeting [SEC=OFFICIAL]

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Hi Anastasia

Great to be in touch. We'd be very happy to organise a call with you and team to talk through the s 47G(1) the process and timeline for getting set up.

I've noted some times below that will work for us, are you able to let me know which time suits you and the team? I think 45 minutes to run through the tool and ask questions with suffice.

Fri 16 July – 12.00-12.45, 14.00-14.45

Mon 19 July – between 12 and 1400

Thurs 22 July – between 1400 and 1600

Many thanks

s 22

ezgif.com-resize (2)

s 22

s 22, Australia

Level 41, Tower Two, 200 Barangaroo Avenue, Sydney NSW 2000, Australia

s 22 | s 22 @fb.com

[Facebook](#)

From: s 22 <[REDACTED]@fb.com>
Date: Wednesday, 30 June 2021 at 10:20 PM
To: EIAT <EIAT@aec.gov.au>
Cc: Julie Igglesden <Julie.Igglesden@aec.gov.au>, s 22 <[REDACTED]@fb.com>
Subject: Re: Follow up from last meeting [SEC=OFFICIAL]

s 22

That's terrific, thanks very much Anastasia. We'd be very happy to line up a time to talk through the new channel with a member of the team who administers it.
I've copied in s 22, who I think you met the other day, who can help coordinate and find a time for us all to discuss how to progress with this. She's also been helping another regulator get onto the new channel recently, so she's the local expert in how it works.

s 22 will be in touch shortly.

Cheers

s 22

From: EIAT <EIAT@aec.gov.au>
Date: Thursday, 24 June 2021 at 1:12 pm
To: s 22 <[REDACTED]@fb.com>
Cc: Julie Igglesden <Julie.Igglesden@aec.gov.au>, EIAT <EIAT@aec.gov.au>
Subject: FW: Follow up from last meeting [SEC=OFFICIAL]

Hi s 22

Thank you so much for the below, the attached and today's additional mis/disinformation session, we appreciate your ongoing engagement with us!

We are very keen to initiate the process to gain trusted access to your new portal, so would like to either set up another meeting or discuss how we can otherwise progress this. We are particularly interested in more information about the specific requirements for processing each request (which I note is dependent on the selected reason). Depending on the timeline for setting up access to the portal, and in being conscious that we would like to incorporate the details into the preparation activities we are currently conducting, is it possible that we can get further information on this at your earliest convenience?

Thank you again for your ongoing assistance 😊

Kind regards,

Anastasia Batten | Senior Electoral Interference Officer

Digital Technology & Communications Branch

Australian Electoral Commission

T: (03) 9285 7139 X: s 22

From: s 22 <[REDACTED]@fb.com>
Sent: Thursday, 17 June 2021 11:11 AM
To: Jeff Pope <Jeff.Pope@aec.gov.au>; Julie Igglesden <Julie.Igglesden@aec.gov.au>; Matthew Haigh <Matthew.Haigh@aec.gov.au>; Evan Ekin-Smyth <Evan.Ekin-Smyth@aec.gov.au>; Louise Parrott <Louise.Parrott@aec.gov.au>; EIAT <EIAT@aec.gov.au>
Cc: s 22 <[REDACTED]@fb.com>; s 22 <[REDACTED]@fb.com>; s 22 <[REDACTED]@fb.com>; s 22 <[REDACTED]@fb.com>; s 22 <[REDACTED]@fb.com>; s 22 <[REDACTED]@fb.com>
Subject: Follow up from last meeting

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Hi Jeff, Julie, Matthew, Evan, Louise and AEC team

Great to catch up with you recently and continue our collaboration in preparation for the next Australian federal election.

We committed to follow up with some additional material.

- We recently released our [transparency report](#) in response to a voluntary industry code we've signed up to on misinformation and disinformation. It's the best source of information about the broad range of policies and work that we are doing in relation to misinformation – including our updated policies around voter / electoral interference.

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- I've included an up-to-date list of the staff on the Facebook side in the cc line here, in case you need to contact us directly.
- We also mentioned there have been updates to the [Facebook Ad Library](#), including the availability of an [aggregated report](#) where you can track the highest spenders of political advertising.

Let us know if you have any questions arising from this additional material. Very happy to line up another conversation soon to talk through if it would be helpful.

Cheers

s 22

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s 22

s 22 Australia



s 22 | s 22 @fb.com

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