Jeff Pope From: ; Julie Igglesden; Matthew Haigh; Evan Ekin-Smyth; Louise Parrott; EIAT To: ;s 22 Cc: ;s 22 ;s 22 ;s 22 Subject: RE: Follow up from last meeting [SEC=OFFICIAL] Thursday, 17 June 2021 12:32:00 PM Date: image004 gif Attachments: image001.gif image002.gi Thank you s 22 and fb colleagues, this is very useful and much appreciated. Regards

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National Executive

Australian Electoral Commission T: (02) 6271 4619 | M: s 22

**To:** Jeff Pope <Jeff.Pope@aec.gov.au>; Julie Igglesden <Julie.Igglesden@aec.gov.au>; Matthew Haigh <Matthew.Haigh@aec.gov.au>; Evan Ekin-Smyth <Evan.Ekin-Smyth@aec.gov.au>; Louise Parrott <Louise.Parrott@aec.gov.au>; EIAT <EIAT@aec.gov.au>

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Subject: Follow up from last meeting

**CAUTION**: This email originated from outside of the Australian Federal Government. Do not click links or open attachments unless you recognise the sender and know the content is safe.

Hi Jeff, Julie, Matthew, Evan, Louise and AEC team

Great to catch up with you recently and continue our collaboration in preparation for the next Australian federal election.

We committed to follow up with some additional material.

We recently released our <u>transparency report</u> in response to a voluntary industry code we've signed up to on misinformation and disinformation. It's the best source of information about the broad range of policies and work that we are doing in relation to misinformation – including our updated policies around voter / electoral interference.



I've included an up-to-date list of the staff on the Facebook side in the cc line here, in case you
need to contact us directly.

 We also mentioned there have been updates to the <u>Facebook Ad Library</u>, including the availability of an <u>aggregated report</u> where you can track the highest spenders of political advertising.

Let us know if you have any questions arising from this additional material. Very happy to line up another conversation soon to talk through if it would be helpful.

## Cheers



