Kind Regards

Julie

| From:  | s 22 <u>@twitter.com&gt;</u>  |
|--|---|
| Sent:  | Friday, 17 December 2021 9:35 AM  |
| To:  | Julie Igglesden   |
| Cc:  | S 22 EIAT; Social Media; Authorisation Section; Matthew Haigh; Alex   |
| CC.  | Morris; Megan Weimar  |
| Subject:   | Re: EIAT and Twitter follow up [SEC=OFFICIAL:Sensitive]   |
|  | d from outside of the Australian Federal Government. Do not click links or open<br>nise the sender and know the content is safe.  |
| Hi Julie,  |   |
| Thanks so much for your email                              | and well wishes!  |
|  | estful and relaxing holiday break and looking forward to reconnecting in the new is know if you have any questions on the above and we'll be more than happy to   |
| All the best,<br>s 22                                      |   |
| On Mon, Dec 6, 2021 at 10:46                               | PM Julie Igglesden < <u>Julie.Igglesden@aec.gov.au</u> > wrote:   |
| Evening S 22   |   |
| Many thanks for the response                               | e and your work on these processes.   |
| straightforward process. If the                            | If that the AEC Social Media team tested the series of the series of the series any room for customisation here, it would be great for us to have the option in sically report on electoral misinformation? |
| I will have a chat through the any questions consolidated. | escalation pathways with my colleagues and EIAT team and come back to you with  |
|  | that you and \$22 have a fantastic Christmas and New Year break. Thank you for you, we appreciate all of the time you have put in thus far to assist us in preparing for the                                |

# Julie Igglesden | Electoral Interference Coordinator

Electoral Integrity and Communications Branch

Australian Electoral Commission

T: (02) 6271 4687 X:<sup>S 22</sup> M: S 22

From: \$ 22 @twitter.com>
Sent: Friday, 3 December 2021 5:01 PM

To: Julie Igglesden < Julie. Igglesden@aec.gov.au >

Cc: <u>SZZZ</u> <u>@twitter.com</u>>; EIAT <<u>EIAT@aec.gov.au</u>>; Social Media <<u>socialmedia@aec.gov.au</u>>; Authorisation Section <<u>authorisationsection@aec.gov.au</u>>; Matthew Haigh <<u>Matthew.Haigh@aec.gov.au</u>>; Alex

Morris <<u>Alex.Morris@aec.gov.au</u>>; Megan Weimar <<u>megan.weimar@aec.gov.au</u>>

**Subject:** Re: EIAT and Twitter follow up [SEC=OFFICIAL:Sensitive]

**CAUTION**: This email originated from outside of the Australian Federal Government. Do not click links or open attachments unless you recognise the sender and know the content is safe.

Hi Julie, team,

Happy Friday to you! Thanks again for your patience while we've connected with relevant internal teams.

I am pleased to confirm that @AusElectoralCom (<u>socialmedia@aec.gov.au</u>) has been onboarded to the \$ 22 and now has access. I have reattached the \$ 22 how-to guide for your reference.

Please also find attached Twitter reporting guidance and escalation pathways for the Australian Electoral Commission. This covers the reporting channels for the scenarios outlined in the tabletop exercises. We'd be more than happy to cover these in more detail on our next briefing call.

Let us know if you have any questions at all and we'll be happy to assist. Appreciate your ongoing partnership and look forward to hearing from you soon.

All the best,

On Thu, Nov 11, 2021 at 5:42 PM Julie Igglesden < Julie. Igglesden@aec.gov.au > wrote:

Many thanks for the update<sup>S 22</sup>

Appreciate your timeframes and happy to receive as suggested.

**Kind Regards** 

Julie

## Julie Igglesden | Electoral Interference Coordinator

Electoral Integrity and Communications Branch

Australian Electoral Commission

T: (02) 6271 4687 X:s 22 M:s 22



Make sure you're **enrolled to vote.** Visit www.aec.gov.au

From S 22 @twitter.com>

Sent: Thursday, 11 November 2021 11:41 AM

To: Julie Igglesden < Julie. Igglesden@aec.gov.au > Cos 22 @twitter.com >; EIAT < EIAT@aec.gov.au >; Social Media < socialmedia@aec.gov.au >;

 $Authorisation \ Section < \underline{authorisationsection@aec.gov.au} >; \ Matthew \ Haigh < \underline{Matthew.Haigh@aec.gov.au} >; \ Alex \ Matthew.Haigh@aec.gov.au >; \ Alex \ Matthew.Haigh@aec.gov.au >; \ Matthew.Haigh@aec.gov.a$ 

Morris <a href="mailto:Alex.Morris@aec.gov.au">Alex.Morris@aec.gov.au</a>>; Megan Weimar <a href="mailto:megan.weimar@aec.gov.au">megan.weimar@aec.gov.au</a>>

Subject: Re: EIAT and Twitter follow up [SEC=OFFICIAL:Sensitive]

**CAUTION**: This email originated from outside of the Australian Federal Government. Do not click links or open attachments unless you recognise the sender and know the content is safe.

Hi Julie,

Thanks for your email and patience while we've connected with relevant internal teams on the requests above.

Firstly, we have asked our Operations team to enroll both of these nominated emails into the  $^{\rm S}$   $^{\rm 22}$  and will provide an update once completed.

Many thanks for the additional guidance regarding the updated EIAT scenarios table. Currently, our Legal team has prioritised a number of pressing regulatory deadlines, but is aiming to have responses finalised by Friday 19 November. We appreciate your patience, understanding and flexibility in this matter. To provide a further update, we are also currently working with your team to confirm details and materials for the upcoming EIAT delegation in San Francisco.

As always, we value your ongoing partnership. Please let us know if you have any questions at this stage and we'll be more than happy to assist.

All the best,

s 22

On Mon, Nov 1, 2021 at 2:10 PM Julie Igglesden < Julie.Igglesden@aec.gov.au > wrote:

Good Afternoon<sup>S</sup> 22 and<sup>S</sup> 22

As foreshadowed, please see attached for updated EIAT scenarios table for your consideration. I trust you will find this a significant step forward with regards to some of your queries.

Given our proximity to both a potential election and the Christmas period, we would be looking to finalise this document in the coming fortnight [~15 November], however please do let me know if this is not going to be achievable from your side.

As always, happy to take further questions or talk through any elements.

Kind Regards

Julie

# Julie Igglesden | Electoral Interference Coordinator

Digital Technology & Communications Branch

Australian Electoral Commission

T: (02) 6271 4687 X:<sup>\$ 22</sup> M: <sup>\$ 22</sup>



Make sure you're **enrolled to vote.** Visit <u>www.aec.gov.au</u>

From S 22 @twitter.com>

Sent: Monday, 11 October 2021 6:03 PM

To: EIAT < EIAT@aec.gov.au>

Cc:\$ 22 @twitter.com>; Julie Igglesden < Julie.Igglesden@aec.gov.au>

Subject: Re: EIAT and Twitter follow up [SEC=OFFICIAL:Sensitive]

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Hi Anastasia, Julie, and EIAT members,

Thank you all again for your time last week to discuss Twitter's civic integrity work, election retros, and initial responses to the tabletop exercises.

As we finalise the formal escalation scenarios response, we wanted to provide some additional information about our dedicated reporting channel for trusted partners, the standard stan

We appreciate working in close partnership with your teams and we're here to help. Please let us know if you have any questions about the \$\frac{s}{47G(1)}\$ (or about troubleshooting access for those currently enrolled). Hope to hear from you soon.

All the best,

s 22

On Wed, Oct 6, 2021 at 4:05 PM EIAT < EIAT@aec.gov.au > wrote:

Sounds great, thanks \$ 22

Look forward to chatting tomorrow!

Kind regards,

# Anastasia Batten | Senior Electoral Interference Officer

Digital Technology & Communications Branch

Australian Electoral Commission

T: (03) 9285 7139 X: S 22



Make sure you're enrolled to vote.

From S 22 @twitter.com> Sent: Wednesday, 6 October 2021 3:52 PM

To: EIAT < EIAT@aec.gov.au >

@twitter.com>

Subject: Re: EIAT and Twitter follow up [SEC=OFFICIAL:Sensitive]

CAUTION: This email originated from outside of the Australian Federal Government. Do not click links or open attachments unless you recognise the sender and know the content is safe.

Hi Anastasia, Julie,

Thank you for your email and sending through the agenda.

We will share a presentation on recent election retrospectives. Regarding the tabletop exercises, our Legal team is reviewing the communication scenarios in full. We will be able to walk the group through our initial thinking tomorrow, with a view to share the final document and responses at a later date.

As always, thank you for your partnership. Please let us know if you have any questions in advance - we are looking forward to speaking with you tomorrow. All the best, s 22

On Tue, Oct 5, 2021 at 2:00 PM EIAT < EIAT@aec.gov.au > wrote:



Hope you're well 😊

Please find attached a brief draft agenda for Thursday's meeting. I note you mentioned (below) potentially adding to the agenda closer to the meeting, so we're just sharing it for your input ahead of circulating.

Thank you!

Kind regards,

#### Anastasia Batten | Senior Electoral Interference Officer

Digital Technology & Communications Branch

Australian Electoral Commission

T: (03) 9285 7139 X: S 22



Make sure you're enrolled to vote.

From: EIAT < EIAT@aec.gov.au>

Sent: Monday, 20 September 2021 5:06 PM

To:S 22 <u>@twitter.com</u>>; Julie lgglesden <<u>Julie.lgglesden@aec.gov.au</u>>

Cc: EIAT < EIAT@aec.gov.au >; \$ 22 @twitter.com>; Social Media <socialmedia@aec.gov.au>

Subject: RE: EIAT and Twitter follow up [SEC=OFFICIAL:Sensitive]

HS 22

Thank you - I will circulate a Teams invite for 3pm on 7 October.

Happy to draft an agenda and follow up on any other meeting materials closer to then.

Kind regards,

# Anastasia Batten | Senior Electoral Interference Officer

Digital Technology & Communications Branch

Australian Electoral Commission

T: (03) 9285 7139 X:<sup>S 22</sup>



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Froms 22 @twitter.com>

**Sent:** Monday, 20 September 2021 4:37 PM **To:** Julie Igglesden <a href="mailto:Julie.Igglesden@aec.gov.au">Julie.Igglesden@aec.gov.au</a>

Cc: EIAT < EIAT@aec.gov.au >;s 22 @twitter.com >; Social Media < socialmedia@aec.gov.au >

Subject: Re: EIAT and Twitter follow up [SEC=OFFICIAL:Sensitive]

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Hi Julie,

I hope you had a good weekend and thank you for sharing these potential meeting blocks.

The afternoon of Thursday 7 October works well on this side – we are free between 3:00 - 5:00pm AEDT. Please confirm meeting time, at your convenience.

Appreciate that additional detail, we will share an overview of materials for the meeting agenda, ahead of time. Please let us know if you have any follow up questions for us at this stage and we'll be happy to discuss in more detail.

All the best,

s 22

On Thu, Sep 16, 2021 at 5:34 PM Julie Igglesden < Julie.Igglesden@aec.gov.au > wrote:

His 22

Apologies for the delayed reply here, we have a couple of key staff on leave on those days surrounding the long weekend here in Canberra. Can we please extend to the week following?

The afternoon of Tuesday 5 Oct or Thursday 7 Oct could be suitable?

The scenarios are intended to cover the broader industry group, and in sharing with yourselves we acknowledge that there may be a couple which do not apply, for example due to your advertising policy settings. Happy for you to note as appropriate.

Thank you

Julie

From S 22 <u>@twitter.com</u>>
Sent: Thursday, 9 September 2021 3:15 PM

To: EIAT < EIAT@aec.gov.au>

Subject: Re: EIAT and Twitter follow up [SEC=OFFICIAL:Sensitive]

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Hi Anastasia, Julie,

Thank you for your email and for the additional information. I have included some potential dates and times below, please advise if any of the following are suitable:

- Wednesday 29 September, 1:00pm or 3:00pm AEST
- Thursday 30 September, between 10:00am 12:00pm AEST
- Friday 1 October, 10:00am or 1:00pm AEST

Alternatively, please share some dates and times that are suitable on your side. Can I also please confirm if these table top exercises are Twitter specific or intended for a broader industry group? Thank you for your continued partnership and looking forward to hearing from you soon.

All the best,

s 22

On Fri, Sep 3, 2021 at 4:27 PM EIAT < EIAT@aec.gov.au > wrote:

Hjs 22

Thank you for your response. You're correct, the two topics listed are those currently of interest to us (AEC & EIAT).

I have attached our table top exercise scenarios for your review and/or contribution. As always, please do not hesitate to ask any questions.

If the next meeting content can cover the above and the Twitter retrospectives, that would be great1

Kind regards,

## Anastasia Batten | Senior Electoral Interference Officer

Digital Technology & Communications Branch

Australian Electoral Commission

T: (03) 9285 7139 X





# Make sure you're enrolled to vote. Visit www.aec.gov.au

@twitter.com>

From S 22 @twitter.com>

Sent: Tuesday, 31 August 2021 5:06 PM

To: EIAT < EIAT@aec.gov.au>

Cc: Julie Igglesden < Julie. Igglesden@aec.gov.au > 22

Subject: Re: EIAT and Twitter follow up [SEC=OFFICIAL]

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Hi Anastasia, Julie,

Thank you for your emails and kind wishes. S 22 and I are both currently in lockdown but hanging in there!

Ahead of scheduling our next session, I was hoping to clarify a few points on the agenda and discussion topics to ensure we collate the most appropriate resources and make the best use of your time. At this stage, are the group hoping to cover

- Twitter retrospectives for recent elections (for example US 2020, India 2021)
- EIAT-led table top exercises with industry, including those involved in recent global elections

We look forward to continuing our conversation and strong partnership in the lead up to the next Federal Election. Please let me know if you have any questions on the above and I look forward to hearing from you soon.

All the best, s 22

On Fri, Aug 27, 2021 at 11:57 AM EIAT < EIAT@aec.gov.au > wrote:



I don't recall where you're based but if you're in some form of lockdown, I hope you're coping! Tough times.

Just touching base following our last meeting. I know Julie and 3 22 discussed some existing integrity based case studies that Twitter have in their repertoire and wondered if we might re-engage about that?

We also have some EIAT content to share with you so hoping to chat further in the near future

Thank you!

Kind regards,

# Anastasia Batten | Senior Electoral Interference Officer

Digital Technology & Communications Branch

Australian Electoral Commission

T: (03) 9285 7139 X: 5 22



Make sure you're enrolled to vote. Visit www.aec.gov.au

From: EIAT < EIAT@aec.gov.au>

Sent: Wednesday, 21 July 2021 3:35 PM @twitter.com>

Subject: RE: EIAT and Twitter follow up [SEC=OFFICIAL]

Done! Thanks again

Anastasia Batten | Senior Electoral Interference Officer

Digital Technology & Communications Branch

Australian Electoral Commission

T: (03) 9285 7139 X: 22



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From: S 22 @twitter.com>
Sent: Wednesday, 21 July 2021 3:24 PM

To: EIAT < EIAT@aec.gov.au>

Subject: Re: EIAT and Twitter follow up [SEC=OFFICIAL]

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Of course - sorry about that!

s 22 <u>atwitter.com</u>
s 22 <u>atwitter.com</u>

All the best,

s 22

On Wed, Jul 21, 2021 at 3:16 PM EIAT < EIAT@aec.gov.au > wrote:

His 22

Great, thank you so much! No problem, will do – can you please confirm<sup>S</sup> 22 and addresses?

Kind regards,

Anastasia Batten | Senior Electoral Interference Officer

Digital Technology & Communications Branch

Australian Electoral Commission

T: (03) 9285 7139 X: S 22



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From S 22

@twitter.com>

Sent: Wednesday, 21 July 2021 1:40 PM

To: EIAT < EIAT@aec.gov.au>

Subject: Re: EIAT and Twitter follow up [SEC=OFFICIAL]

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Hi Anastasia,

Confirming our team is available for the 1:00pm slot, next Wednesday 28 July. Would you mind sending through the Teams link (as we use Google Meet internally)?

The Twitter attendees will be:



We're more than happy to send through an agenda in advance but please do let me know if there is anything in particular you'd like to cover off. If you have any further questions in the meantime, just let me know.

All the best,

s 22

On Tue, Jul 20, 2021 at 2:50 PM EIAT < EIAT@aec.gov.au > wrote:



Thanks again for facilitating the meeting today, and our thanks to 22 as always.

That sounds great, we'll wait to hear!

Kind regards,

## Anastasia Batten | Senior Electoral Interference Officer

Digital Technology & Communications Branch

Australian Electoral Commission

T: (03) 9285 7139 X: \$ 22



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Electoral Commission Visit www.aec.gov.au

From S 22 @twitter.com>

Sent: Tuesday, 20 July 2021 1:57 PM

To: EIAT < EIAT@aec.gov.au>

Subject: Re: EIAT and Twitter follow up [SEC=OFFICIAL]

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Hi Anastasia,

Thanks for coming back to me. I'll reconfirm availability and get back to you asap.

We'll also have two further members of our team join who lead Twitter's strategies across government advertising in Australia and will be able to lend their expertise to the conversation.

Speak soon,

s 22

On Tue, Jul 20, 2021 at 9:41 AM EIAT < EIAT@aec.gov.au > wrote:

Hi s 22

Looking forward to this afternoon's meeting. Just jumping ahead to see if your 1pm slot next Wednesday 28 July is still available? The AEC Media Team are keen to schedule some time to chat campaigns, comms and civic engagement. They will also be attending today's meeting so feel free to ask any further questions of them then.

Kind regards,

# Anastasia Batten | Senior Electoral Interference Officer

Digital Technology & Communications Branch

Australian Electoral Commission

T: (03) 9285 7139 X: \$ 22



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Visit www.aec.gov.au

To: EIAT < EIAT@aec.gov.au >

Ccs 22 <u>@twitter.com</u>>; Julie Igglesden <<u>Julie.lgglesden@aec.gov.au</u>>s 22

s 22 @twitter.com>

Subject: Re: EIAT and Twitter follow up [SEC=OFFICIAL]

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Hi Anastasia,

Wonderful! If you could send through the calendar invite that would be appreciated.

All the best,

s 22

On Wed, Jul 14, 2021 at 4:04 PM EIAT < EIAT@aec.gov.au > wrote:

HS 22

Thanks for getting back to me. Next Tuesday 20 July at 2pm would be great, if possible. We typically use Microsoft Teams - happy to send out a calendar invite if suitable?

Kind regards,

# Anastasia Batten | Senior Electoral Interference Officer

Digital Technology & Communications Branch

Australian Electoral Commission

T: (03) 9285 7139 X: S 22



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From: S 22 @twitter.com> Sent: Wednesday, 14 July 2021 2:20 PM

To: EIAT < EIAT@aec.gov.au>

@twitter.com>; Julie Igglesden < Julie.lgglesden@aec.gov.au > \$ 22 Ccs 22

s 22 @twitter.com>

Subject: Re: EIAT and Twitter follow up [SEC=OFFICIAL]

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Hi Anastasia,

Great to hear from you. Thanks for your patience while we've looked into calendars. You can find some potential dates and times for consideration below.

- Tuesday 20 July, between 2:00 3:00pm AEST
- Tuesday 27 July, between 2:00 4:00pm AEST
- Wednesday 28 July, 1:00pm AEST

Please let me know if any of the slots above are suitable and if there is a preference for the meeting software used to host the session. I also wanted to let you know that \$22 Twitter's and main representative for Australian Electoral Commission and Electoral Integrity Assurance Taskforce inquiries has returned from leave. We look forward to our ongoing discussions, as well as working closely with you and the team.

Let us know if you have any questions at this stage and we'll be happy to assist.

All the best.

s 22

On Fri, Jul 9, 2021 at 11:54 AM EIAT < EIAT@aec.gov.au > wrote:

Hi s 22

I'm Anna, I have joined Julie's team here at the AEC. Just following up on our most recent meeting with you, now that we have had an opportunity to review and consider the subsequent documentation that you provided. Would your team be available to have a follow-up meeting to further discuss some of the information? Particularly the topics detailed below as well as the threat modelling projects you referenced in the original meeting.

We have availability starting from the week commencing 19/7, perhaps Tuesday or Thursday afternoon of that week, if possible? Happy to discuss other potential dates if required.

Thank you!

Kind regards,

# Anastasia Batten | Senior Electoral Interference Officer

Digital Technology & Communications Branch

Australian Electoral Commission

T: (03) 9285 7115 X: 22



Make sure you're **enrolled to vote.** Visit www.aec.gov.au

From: Julie Igglesden < Julie. Igglesden@aec.gov.au >

Sent: Thursday, 20 May 2021 11:14 AM
Tcs 22 @twitter.com>

**Cc:** David Lang <<u>David.Lang@aec.gov.au</u>>; EIAT <<u>EIAT@aec.gov.au</u>>; Evan Ekin-Smyth <<u>Evan.Ekin-Smyth@aec.gov.au</u>>; Louise Parrott <<u>Louise.Parrott@aec.gov.au</u>>; media <<u>media@aec.gov.au</u>>;

s 22 @twitter.com>

Subject: RE: EIAT and Twitter follow up [SEC=OFFICIAL]

Many thanks for the additional information \$ 22

We will take some time to go through and come back to you with proposal for any further discussions.

**Kind Regards** 

Julie

## Julie Igglesden | Electoral Interference Coordinator

Digital Technology & Communications Branch

Australian Electoral Commission

T: (02) 6271 4687 X:<sup>S 22</sup> M:<sup>S 22</sup>



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From S 22 @twitter.com>

Sent: Wednesday, 19 May 2021 6:15 PM

To: Julie Igglesden < Julie. Igglesden@aec.gov.au>

**Cc:** David Lang < <u>David.Lang@aec.gov.au</u>>; EIAT < <u>EIAT@aec.gov.au</u>>; Evan Ekin-Smyth < <u>Evan.Ekin-Smyth@aec.gov.au</u>>; Louise Parrott < <u>Louise.Parrott@aec.gov.au</u>>; media < <u>media@aec.gov.au</u>>;

s 22 <u>@twitter.com</u>>

Subject: Re: EIAT and Twitter follow up [SEC=OFFICIAL]

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Hi Julie, team,

Thank you again for your time last week to discuss Twitter's work regarding updates to Twitter's <u>civic integrity</u> and election policies. As noted, we want to ensure we establish strong channels of communication, especially regarding processes for escalating and resolving any compliance issues that may arise and opportunities to encourage electoral participation, ahead of the next Federal Election.

As promised, we have sectioned the presentation into three resources that you can reference (attached). I have also included additional resources below related to the topics we discussed in the briefing:

# s 47G(1) s 47G(1)

# Escalations Guides

 Please find attached a Twitter reporting guidance for Electoral Commissions

- Our cause-based advertising policies are available <u>here</u>.
- o Our policy regarding the ban on political content is available <u>here</u>. For additional details, we also have a Political Content FAQ page <u>here</u>.

• s 47G(1)



We welcome the opportunity to progress these follow up discussions and, in the meantime, please feel free to reach out to see and I (and see upon her return) with any further questions you might have regarding Twitter's work in this space. Thank you again for your partnership. We look forward to working with you in the coming months.

All the best,

s 22

On Tue, May 18, 2021 at 1:38 PM Julie Igglesden < <u>Julie.Igglesden@aec.gov.au</u>> wrote:

Afternoors 22

Thank you to yourself and \$22 for the time and effort put into meeting with and presenting to us last week. If you are able to share, we would appreciate having a copy of the presentation to review and go through with our team.

I would also like to confirm the discussed 'deep dives' so we can allow specific staff to touch on some of the subjects in more detail.

- AEC meeting regarding opportunities for collaboration on electoral participation and engagement
- AEC/Taskforce meeting regarding election related escalations, potential scenario plans and to touch on the briefly mentioned threat modelling Twitter has undertaken
- Other taskforce agencies meeting regarding items in their broader Taskforce remit (TBC).

If you are in principle happy to pursue the above, we will look to get more detail surrounding each and make contact again soon.

Happy to discuss,

Kind Regards

Julie

# Julie Igglesden | Electoral Interference Coordinator

Digital Technology & Communications Branch

Australian Electoral Commission

T: (02) 6271 4687 X:<sup>S 22</sup> M:<sup>S 22</sup>



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