

From: [media](#)
To: [Tom Rogers](#)
Subject: RE: SkyNews Election Special IV request for Commissioner Rogers [SEC=OFFICIAL]
Date: Tuesday, 25 January 2022 4:38:00 PM
Attachments: [image004.png](#)
[image001.gif](#)
[image002.gif](#)

Great, will tee it up

Evan Ekin-Smyth | Principal Media Advisor
Director, Media & Digital Engagement
Australian Electoral Commission
T: [REDACTED] **X:** [REDACTED] **M:** [REDACTED]
www.aec.gov.au/media

From: Tom Rogers [REDACTED]
Sent: Tuesday, 25 January 2022 5:34 PM
To: media <media@aec.gov.au>
Subject: RE: SkyNews Election Special IV request for Commissioner Rogers [SEC=OFFICIAL]

Love it – the more we do, the better it is.

Tom Rogers | Electoral Commissioner
Australian Electoral Commission
T: [REDACTED] **X:** [REDACTED]

From: media <media@aec.gov.au>
Sent: Tuesday, 25 January 2022 5:30 PM
To: Tom Rogers [REDACTED]
Cc: media <media@aec.gov.au>
Subject: FW: SkyNews Election Special IV request for Commissioner Rogers [SEC=OFFICIAL]

Tom, an interesting one for your consideration here. This sounds exactly like the sort of prominent explainer piece we would want to do for that audience I think...We could even offer up meeting at certain locations (OPC, command centre come to mind).

Evan Ekin-Smyth | Principal Media Advisor
Director, Media & Digital Engagement
Australian Electoral Commission
T: [REDACTED] **X:** [REDACTED] **M:** [REDACTED]
www.aec.gov.au/media

From: media <media@aec.gov.au>
Sent: Tuesday, 25 January 2022 5:27 PM
To: [REDACTED]
Cc: media <media@aec.gov.au>
Subject: RE: SkyNews Election Special IV request for Commissioner Rogers [SEC=OFFICIAL]

Hi [REDACTED]

Sounds like a very interesting and worthwhile pre-election endeavour, and the successful conduct of the federal election by the AEC is certainly a part of that. We'll chat to the Commissioner and come back to you soon.

Cheers
Evan

Evan Ekin-Smyth

Australian Electoral Commission

T: [REDACTED] X: [REDACTED] M: [REDACTED]
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From: [REDACTED]
Sent: Tuesday, 25 January 2022 5:01 PM
To: media <media@aec.gov.au>
Subject: SkyNews Election Special IV request for Commissioner Rogers

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Hi [REDACTED]

Thanks for the chat just now.

I am producing *The Campaign Matters* 1 hour documentary special hosted by Peta Credlin to go out to a national audience on the Foxtel/SkyNews/Flash platforms, in the lead up to coming election.

The program will be a behind-the-scenes look at federal elections, with specific reference to the coming contest; and explain how federal elections work and the process behind elections.

With the help of ex-leaders, campaign directors, sitting Members, candidates and psephologists Peta will take a comprehensive look at what makes a successful campaign.

We are hoping Mr Rogers will agree to be interviewed as part of this project, and Peta is very happy to discuss it further over the phone.

Specific areas of interest to be discussed include Australia's electoral architecture and the need for in-person voting in what will be a 'covid' election.

In terms of timing, we would hope to film the interview ASAP, within the next 4 weeks.

Please advise next steps and if I can provide more information.

Many thanks in advance,

[REDACTED]
Producer – Sky News Documentaries

Mobile: [REDACTED]

Email: [REDACTED]

[REDACTED]

