

**Date:** 28 July 2021    **Time:** 1:00pm – 1:30pm

## Twitter and Electoral Integrity Assurance Taskforce (EIAT)

**Location:** Microsoft Teams

**Chair:** Evan Ekin-Smyth

**Attendees:** [REDACTED], Alex Morris, Julie Igglesden

**Action officers:** Anastasia Batten

### Agenda items

No.	Description	Lead
1	Welcome	Evan Ekin-Smyth
2	AEC Plans <ul style="list-style-type: none"><li>- Advertising,</li><li>- Communications via Twitter</li></ul>	Evan Ekin-Smyth
4	Twitter Civic Engagement and Strategic Communication <ul style="list-style-type: none"><li>- Insights from 2019 Federal Election</li><li>- Latest organic and promoted products</li><li>- Best practices</li><li>- Partnership opportunities</li></ul>	[REDACTED]
4	Next steps <ul style="list-style-type: none"><li>- Q&amp;A</li><li>- Actions</li></ul>	All
Closing		