

## Sheridan New

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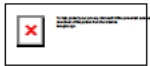
**From:** [REDACTED]  
**Sent:** Thursday, 19 November 2020 11:40 AM  
**To:** Andrew Johnson  
**Cc:** [REDACTED] Jeff Pope; Tim Courtney; Julie Igglesden; [REDACTED]  
Exposito  
**Subject:** Re: Google's new political advertising policies [SEC=UNOFFICIAL]

Hello and thanks Andrew.

Look forward to hearing from you, Antonia, and to meeting you all.

Kind regards,

[REDACTED]



[REDACTED]  
Government Affairs and Public Policy  
[REDACTED]  
[REDACTED]

On Wed, Nov 18, 2020 at 9:24 PM Andrew Johnson <[Andrew.Johnson@aec.gov.au](mailto:Andrew.Johnson@aec.gov.au)> wrote:

Hi [REDACTED]

Thanks for contacting the AEC about Google's new political advertising transparency program. We are interested in arranging a briefing to learn more about the program. In particular we're interested to learn how the program will pick up political advertising bought by persons or entities who are not candidates or political parties (i.e third parties)

I have asked Antonia Exposito to identify some times when we are available in coming weeks for online or in-person meeting. Antonia will liaise with [REDACTED]

Kind regards

Andrew

A/g Chief Legal Officer

Legal & Procurement Branch

Australian Electoral Commission

T: (02) 6271 4759 | M: [REDACTED]

**AEC**

Australian Electoral Commission

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**From:** [REDACTED]  
**Sent:** Wednesday, 18 November 2020 4:47 PM  
**To:** Andrew Johnson <[Andrew.Johnson@aec.gov.au](mailto:Andrew.Johnson@aec.gov.au)>  
**Cc:** [REDACTED] Jeff Pope <[Jeff.Pope@aec.gov.au](mailto:Jeff.Pope@aec.gov.au)>; Tim Courtney <[Tim.Courtney@aec.gov.au](mailto:Tim.Courtney@aec.gov.au)>; Julie Igglesden <[Julie.Igglesden@aec.gov.au](mailto:Julie.Igglesden@aec.gov.au)>; Melissa Tominac <[Melissa.Tominac@aec.gov.au](mailto:Melissa.Tominac@aec.gov.au)>  
**Subject:** Google's new political advertising policies

Hi Andrew, I hope all is well?

I'm writing to offer you a briefing regarding Google's new [political advertising transparency program](#), which has now officially launched in Australia with full implementation currently scheduled to take place by February next year.

The program has a number of elements including mandatory advertiser verification, in-ad disclosures, and a transparency report which will publish copies of political ads run in Australia on our platforms.

If you or your office would like to arrange a briefing, please let us know when might be convenient, either by Google Meet or in-person, border restrictions permitting. My colleague [REDACTED], on cc, will facilitate this training for you.

Kind regards and thanks in advance

[REDACTED]



[REDACTED]  
Government Affairs and Public Policy

[REDACTED]  
[REDACTED]

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